

# West Tennessee State Fair

Theme: **AN AMERICAN TRADITION**

**October 16 – 25**

## **Best of Show Sponsor**

**\$10,000+**

- Company naming rights to one night of the fair and a specific event all week-on all tv/radio ads (\$10K)
- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Vendor Booth 24x10 of your choosing plus your banners disbursed
- 50 Fair Tickets

## **Blue Ribbon Sponsor**

**\$5,000+**

- Company sponsorship of a special event – on all radio ads
- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Vendor Booth 16x10 plus two of your banners disbursed
- 25 Fair Tickets

## **Red Ribbon Sponsor**

**\$2,500+**

- Company sponsorship of an exhibit area or act
- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Vendor Booth 8 X 10
- 15 Fair Tickets

## **White Ribbon Sponsor**

**\$1,000+**

- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Product Display Area
- 10 Fair Tickets

## **Yellow Ribbon Sponsor**

**\$500+**

- Vendor Booth 10x10
- Quarter Page Ad in Fair Program
- 6 Fair Tickets

## **Pink Ribbon Sponsor**

**\$250+**

- Business Card in Fair Program
- 4 Fair Tickets

**For more information, please contact us**

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