

West Tennessee State Fair

River to River: A Bicentennial Journey

WTSFair@gmail.com

Corporate / Small Business Sponsorship Packages:

Best of Show Sponsor \$5,000+

- Company naming rights to one night of the fair or a specific event
- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Logo on banner displayed during fair week
- Vendor Booth 16 x 10
- 20 Fair Week Passes

Blue Ribbon Sponsor \$4,000+

- Company sponsorship of a special event
- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Logo on banner displayed during fair week
- Vendor Booth 8 X 10
- 15 Fair Week Passes

Red Ribbon Sponsor \$3,000+

- Company sponsorship of an exhibit area or music act
- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Logo on banner displayed during fair week
- Vendor Booth 8 X 10
- 10 Fair Week Passes

White Ribbon Sponsor \$1,000+

- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Logo on banner displayed during fair week
- Product Display Area
- 5 Fair Week Passes

Yellow Ribbon Sponsor \$500+

- Logo on all event materials & social media
- Prominent logo on our website with link to your website
- Logo on banner displayed during fair week
- 2 Fair Week Passes



Green Ribbon Sponsor \$100+

- Inclusion of name on event material & social media
- 1 Fair Week Pass

Program AD Space

- Full Page \$100
- Half Page \$75
- Quarter Page \$50
- Business Card Size \$25

For more information please contact:

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